

# Business Start-up Mentoring Packages

## A tailored referral pathway to help clients explore self-employment as a sustainable route into work

Traditional job-readiness programmes often leave behind those who face barriers to employment – from single parents balancing childcare, to long-term unemployed adults, to young people who are NEET (Not in Education, Employment or Training). For many, the idea of a standard 9–5 job feels out of reach.

### Self-employment provides another path.

- It offers flexibility and autonomy.
- It builds confidence, resilience, and transferable skills.
- It shows people they are capable, resourceful, and employable.

“Even if participants don’t launch a business, **they gain vital skills** in planning, communication, and money management, as well as a **renewed sense of confidence and direction.**”





## Programme Overview

Our **12-session mentoring programme** provides specialist support for individuals considering self-employment.

Delivered online, the programme combines **personalised one-to-one mentoring** with structured guidance, progress tracking, and outcomes evidence.

The goal is for each participant to achieve tangible, practical outcomes that demonstrate progress towards self-employment, culminating in a workable, personalised business plan developed using the Lean Start-Up methodology.

## Key Features

Each participant receives 12 sessions, scheduled weekly (12 weeks) or bi-weekly (24 weeks). Every session lasts between 45 minutes and an hour and is tailored to the individual's goals and circumstances.

### Person-Centred

Support is adapted to each client, considering:

- Disabilities or health conditions
- Caring responsibilities
- Mental health and wellbeing
- Benefits situation and financial planning

### Real-World Approach

A practical, step-by-step approach that helps participants test and refine their business ideas with minimal risk and maximum learning.

### Progress Tracking & Outcomes Reporting

- Monthly progress reports for the referring organisation
- Outcomes evidence gathering to demonstrate tangible progress
- A personalised next steps action plan for each participant at programme completion

# Expected Outcomes

By the end of the programme, participants will have made tangible progress towards self-employment, potentially including:

- A completed and realistic **business plan**
- Registered their business if appropriate
- Business bank account opened
- Appropriate **insurances** identified and/or secured
- Initial marketing activity (logo, social media setup, early promotion)
- Increased **confidence**, **resilience**, and **motivation** to sustain their journey
- Initial website built

Not every outcome will apply to every individual, but each participant will leave with a **clear pathway and measurable achievements**.

## Pricing

Package price, per person £1500

This price includes:

- All 12 mentoring sessions
- Monthly progress reports
- Outcomes evidence gathering
- A personalised next steps action plan for each mentee



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## Who We Are

Business Unboxed was founded by **Jude Sach** and **Jasmin Appleyard**, who bring together lived-experience of self-employment, educational expertise, and years of hands-on mentoring.

- **Jude Sach** Aside from a life-long entrepreneurial streak, Jude's career spans teaching, training, and curriculum design. Jude specialises in making learning engaging, accessible, and practical for people of all abilities and backgrounds.
- **Jasmin Appleyard's** formal business qualifications are backed-up by extensive experience as a business mentor. She has worked with individuals at every stage of the journey – from first idea through to launch – and has supported diverse communities through national programmes and local partnerships.

Together, Jude and Jasmin combine professional expertise with real lived-experience of the challenges faced when starting out. That's why their approach is straight-talking, practical, and focused on outcomes.