

Self-Employment & Startup Support for Communities

Why Self-Employment Support Matters

Traditional job-readiness programmes often leave behind those who face barriers to employment – from single parents balancing childcare, to long-term unemployed adults, to young people who are NEET (Not in Education, Employment or Training).

For many, the idea of a standard 9–5 job feels out of reach.

Self-employment provides another path.

- It offers flexibility and autonomy.
- It builds confidence, resilience, and transferable skills.
- It shows people they are capable, resourceful, and employable.

“Even if participants don’t launch a business, **they gain vital skills** in planning, communication, and money management, as well as a **renewed sense of confidence and direction.**”





Who We Support

We work with:

- **Housing Association residents** and deprived communities seeking routes out of unemployment.
- **Jobseekers** who want to explore alternatives to traditional roles.
- **Adults with barriers to work** (including health conditions, caring responsibilities, or gaps in employment).
- **Young people (NEETs)** who need accessible, engaging pathways back into education, training, or work.

What we offer

One-to-One Mentoring

Personalised sessions for residents and service users to explore self-employment, develop ideas, and take action.

Business Support Workshops

Covering essentials like entrepreneurial mindset, financial literacy, branding, marketing, social media, networking, and digital tools (including AI).

12-Week Startup Programmes

Structured programmes for those ready to take an idea further, combining learning, mentoring, and accountability.

Drop-In Self-Employment Clinics

Accessible, informal sessions where residents can get quick, practical advice.

Digital Learning & Resources

Templates, toolkits, and e-learning modules that reinforce live sessions and provide ongoing access to knowledge.

NEET-Focused Provision

Specialised workshops and programmes that engage young people who are not in education, employment, or training, helping them develop enterprise skills and confidence for the future.



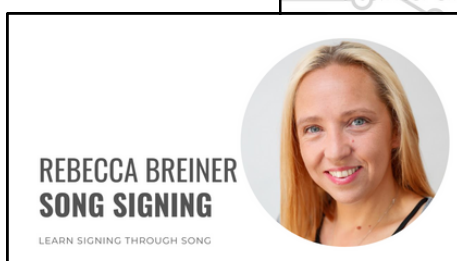
BusinessUnboxed

Outcomes You Can Expect

- Residents move closer to, or into, employment and self-employment.
- Increased confidence, resilience, and money management skills.
- Measurable improvements in wellbeing and motivation.
- Transferable skills that boost employability across all sectors.
- Stronger, more engaged communities.

Why Partner with Business Unboxed?

- **Proven Track Record** – delivery with Clarion Futures, Southern Housing, and DWP.
- **Breadth of Experience** – supporting NEETs, tenants, jobseekers, and adults furthest from the labour market.
- **Straight-Talking Approach** – practical and relatable, cutting through barriers to learning.
- **Flexible Delivery** – one-off workshops, clinics, or full 12-week programmes, in person or online.
- **Impact You Can Measure** – reporting tailored to your KPIs and funding requirements.





Who We Are

Business Unboxed was founded by **Jude Sach** and **Jasmin Appleyard**, who bring together lived-experience of self-employment, educational expertise, and years of hands-on mentoring.

- **Jude Sach** Aside from a life-long entrepreneurial streak, Jude's career spans teaching, training, and curriculum design. Jude specialises in making learning engaging, accessible, and practical for people of all abilities and backgrounds.
- **Jasmin Appleyard's** formal business qualifications are backed-up by extensive experience as a business mentor. She has worked with individuals at every stage of the journey – from first idea through to launch – and has supported diverse communities through national programmes and local partnerships.

Together, Jude and Jasmin combine professional expertise with real lived-experience of the challenges faced when starting out. That's why their approach is straight-talking, practical, and focused on outcomes.